



RE/MAX Metropolitan Comparative Market Analysis

Based on previously collected data, the current economic conditions in the house re-sale industry, the properties that are currently FOR SALE— we believe that the market price of this house is approximately:

Minimum Buying Power

1-IN-100 Buyers
Finding that Unique Buyer is POSSIBLE but NOT likely in today's market or the foreseeable future.



YOUR DECISION GOES HERE!

10% Buyers

Highest Listing: _____

Best Number of Qualified and Most Likely Buyers

Our Advice is to Price Your Home in a Market Range where a good, fair price can be anticipated within a reasonable timeframe.



30% Buyers

Medium Listing: _____

50% Buyers

Largest % of Buyers

Below Market Pricing Brings Quicker Sale

You can expect More Buyers, More Offers, Less Time on Market But You May NOT Capitalize on Top \$



80% Buyers

Lowest Listing: _____

Maximum Buying Power

The above does NOT dictate a price in which you must sell your property. It is only provided to express where the concentrated Buying Power is found. The actual SALE price may be out of this range, depending on the Seller's circumstances and the period of time allowed for exposure. The prices indicated are in line with COMPARABLE homes in your area which are expecting an average of _____ days before the sale of such properties.

Courtesy of Larry Roels, REALTOR-Associate

DATE: _____



RE/MAX Metropolitan Comparative Market Analysis

*Based on previously collected data, the current economic conditions in the house re-sale industry, the properties that have **RECENTLY SOLD**— we believe that the market price of this house is approximately:*

Minimum Buying Power

1-IN-100 Buyers
Finding that Unique Buyer is POSSIBLE but NOT likely in today's market or the foreseeable future.



YOUR DECISION GOES HERE!

10% Buyers

Highest Listing: _____

Highest Sold: _____

Best Number of Qualified and Most Likely Buyers

Our Advice is to Price Your Home in a Market Range where a good, fair price can be anticipated within a reasonable timeframe.



30% Buyers

*Largest %
of Buyers*

Medium Listing: _____

Medium Sold: _____

50% Buyers

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You can expect More Buyers, More Offers, Less Time on Market But You May NOT Capitalize on Top \$



80% Buyers

Maximum Buying Power

Lowest Listing: _____

Lowest Sold: _____

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