

LWR Photography

Preserving Memories for Life

1. What Happens At The Initial Meeting Between Photographer And Bride/Groom?
Well, the Bride/Groom will want to review the photographer's previous work samples, but it is equally important that the chemistry is right for all parties.

2. Is There Any Obligation That Comes Along With The Initial Introductory Meeting?
Absolutely NOT; the first meeting is basically an informal interview with both sides asking lots of questions. If all goes well, a contract and deposit could transpire but it is NOT unusual for the B&G to follow-up with a second meeting or phone call.

3. Do You Have References? If So, Can We Contact Them For Their Opinion On Your Work?
Yes. I would be glad to provide you with some names and phone numbers upon request, but perhaps the "Testimonials" on the LWR Photography website might suffice. Visit: www.lwrphotography.com

4. Are You Willing To Travel? If So, What Are Your Restrictions Or Concern?
Yes. I am 100% open-minded to over-night travel, but additional costs may be required to cover all related mileage, tolls, parking, lodging, etc. Keyword: Maybe. Ask LWR to research, quote and negotiate.

ARE DESTINATION WEDDINGS A POSSIBILITY WITH LWR?

Yes, LWR is always interested in contracting for reservations outside of the State of Michigan. Extra fees for travel and lodging are negotiable. Call for more details.

5. What Format Do You Shoot At Your Weddings? Digital Or Film?
All weddings are shot in DIGITAL format.

6. Do You Have Back-Up Camera Equipment?
YES. I try to be prepared for everything. I will carry an extra camera, extra lenses, extra flashes, etc.

7. Do You Have A Back-Up Plan In Case Of Sickness or Unforeseen Emergencies?
YES. If I were physically unable to attend the wedding due to an uncontrollable emergency, your wedding will be covered by a qualified representative. The formal agreement would not be affected by the necessity of having a substitute photographer.

8. Do You Shoot Traditional Wedding Poses or Photo-Journalistic?
I try to provide both the traditional/formal wedding poses AND the candid photo-journalistic shots as well. The main objective is to record as many of the days memories as possible; some memories will be formally staged for the camera lens while other memories will be more spontaneous and free. Generally speaking, I

LWR Photography

Preserving Memories for Life

would estimate **75% Photojournalistic** and **25% Traditional**. The customer's expectations are always welcome.

9. Do You Offer A Second Photographer To Shoot Along Side Your Efforts?

Starting in 2009– LWR is offering a 2nd Camera (Photographer) at NO ADDITIONAL COST. Obviously, this 2nd photog is ideal for large wedding parties and/or long wedding days. The 2nd Photographer will increase the overall coverage of the wedding day, and serve as a back-up person in the case of a unforeseen emergency, but otherwise, he or she will never be in the LEAD. LWR is your primary “choice” photographer.

10. How does the 2ND Photographer benefit our Wedding Day?

The 2nd Photographer helps in many ways ranging from assisting the Main Photographer with composing photos, staging creative scenes, taking BACK-UP photos, setting-up equipment including the laptop slideshow at the reception, being a designated driver during off-site formals in locations with no parking, assisting the Bride & Groom when necessary, being available to family & friends, and much more.

11. Is It Okay For Family Members, Friends & Invitees To Take Photos While You Are Taking Photos?

Yes, absolutely. This usually happens during the traditional / posed formals (after the ceremony) and I try to allow people to get their shots either before or after I push MY shutter button so that it doesn't cause the people in the photo to be looking in different directions. Sometimes multiple flashes will also cause a photo to be over-exposed, but I try to manage the moment as professionally as possible.

12. Do You Allow The Bride And Groom To Submit A List Of Preferred Photos?

Input from the B&G and guests are always welcome and I work hard to meet everyone's expectations, but I do not guarantee that “preferred photos” will be delivered. Working to an established list sometimes interferes with the natural flow of the wedding. The last thing a B&G or the photographer needs to deal with while working to a tight schedule and a rigid list of predetermined photos.

13. Can we make requests throughout the day for specific photos?

Yes, of course. Anytime. It is YOUR Wedding Day so we are looking forward to working with you like a Team. It's also important to keep control of impulses because our camera equipment is not always set-up for a specific type photo or condition.

EXAMPLE: A large group photo of 25+ people usually requires a wide angle lens and maybe some external lighting. Or how about a photo of the sunset which usually requires a tripod for low light exposures. These type of things can take time to prepare which can sometimes leave some people feeling frustrated or impatient.

LWR Photography

Preserving Memories for Life

10. What Are Your Wedding Package Prices?

As a professional photographer, it is nearly impossible to create package pricing that meets the needs and budget of every wedding couple. LWR Photography offers ala-carte' wedding packages for consideration. There are prices for photographing your event and then, there are prices for albums and prints. Customized Pricing depends on the specific details of each Wedding Day. Prices vary and are subject to change without notice unless under contract.

11. Do You Schedule Multiple-Events On The Same Day As The Wedding?

NO. Your wedding day will be the only scheduled event of the day. There will be no conflicts of interest. No conflicting timelines. No distractions or interferences.

12. Are Engagement Pictures Included As A Part Of The Wedding Packages?

NO. Engagement Photograph's are NOT part of the Wedding Photo Packages unless LWR is offering a special promotion which can be changed without notice. Engagement Package Pricing is available on-line for future consideration.

13. Are You Willing To Photograph Our Wedding Rehearsal And/Or Other Planned Activities Prior To The Wedding Day?

YES. All requests for additional photo services are always welcome. The additional assignments may require additional costs which are 100% negotiable. All additional assignments and compensation must be agreed to in writing by all parties within 72 hours of the additional event.

14. Do You Allow Special Requests From The Guests On The Day Of The Wedding?

YES. All reasonable requests are welcome, but there are NO guarantees that time and/or conditions will allow certain requests to be honored.

15. Do You Have Any Sample Photo's From Previous Weddings?

Yes. We have several wedding book samples for your review upon request. We also have several dozen photos posted on the LWR Photography website. LWR can also provide email samples but a face-to-face interview is always preferred.

16. Do The Newlyweds Have A Choice Of Wedding Books To Select From Or Does The Photographer Chose In Behalf Of The Customer?

LWR orders wedding books from a preferred vendor known as The Renaissance Album Company. A variety of book designs are available for the customer's consideration. We'll work together to make the best possible memories.

17. How Long Does It Take To Produce a Full-Size Wedding Album?

The timeframe for producing a Wedding Album depends upon the overall quantity of pages required to hold the customized prints. Example: Some couples prefer two-dozen 8X10's while other couples prefer 40-75 multiple-size photos designed into variety of inserts or pages. The order for two-dozen 8X10's is a rather simple

LWR Photography

Preserving Memories for Life

assignment while the multiple size photos & inserts can be complicated and will take longer. Traditional Print Albums may take 2-3 weeks to assemble while the Fine Art Coffee Table Book may take 4-5 weeks to design and publish. LWR will work closely with the B&G until the project is complete.

18. Do You Offer Reprint And/Or Enlargement Services?

YES. Our reprint and enlargement prices are extremely competitive with other professional photographers. Pricing can be found on the LWR Photography website.

19. Do You Offer Framing Services?

NO, we do **NOT** offer professional framing services, but we can help with giving the B&G several leads to creditable sources. Example: Wedding Day Signature Boards are very popular and fairly inexpensive to produce. The B&G can get a reliable assistance by using the customer framing services at their local Micheals' store.

20. What Is Required To Reserve Our Date?

Your wedding date can be "tentatively reserved" (penciled-in) on a verbal order. Upon receiving a phone call or email I will draft the contract according to your direction and immediately drop it into the mail. All in-coming inquiries for your date will be turned away or put on a waiting list.

Your wedding date will be "officially booked" (etched in stone) after you fill out the form, signature the contract and submit the required security deposit. LWR expects to go from "tentatively" to "officially" booked within a 7-10 day period. The contract will also call out the conditions for the remaining payment as well. Always ask for a formal receipt whenever making payment of any kind.

21. Is Signing A Contract Really Necessary?

YES. A Business Contract is always necessary when money is exchanged for services rendered. That said- the Contract is protection for both the B&G and the wedding photographer since both parties are counting on each other to perform in a specific manner. The contract also gives LWR the permission to copyright the work performed throughout the assignment.

22. Do You Book Weddings On Verbal Agreements?

NO. Verbal Agreements usually lead to misunderstandings and mistakes. I would prefer a written agreement for such an important occasion. (Refer to Line 22.)

23. Can You Provide Me With An Advance Copy Of Your Contract Agreement Before Our First Meeting?

YES. The Contract Service Agreement can be emailed to you for review upon request **AFTER** the initial face-to-face meeting has taken place. Anyone without

LWR Photography

Preserving Memories for Life

access to the internet can request a hardcopy of the contract to be mailed to their place of residence.

24. Do You Offer On-Line Viewing And/Or Purchasing?

YES. There are several sites which can be utilized to provide this service after the wedding. LWR Photography reserves the right to select the best website for reliability and privacy purposes. There is no extra charge to the B&G for this service. The B&G will be provided with the web address after the photos are uploaded. Sharing that web address with family and friends will be the responsibility of the B&G.

25. Can The Bride And Groom Edit/Change The On-Line Viewing Website?

No. The On-Line Viewing Website is secured by a Login and Password which is private and reserved for the website administrator. The Bride and Groom may offer suggestions and make requests before, during and after the initial upload. The photos may be customized for ordering purposes, but not the website.

26. How Do You Characterize Yourself As A Photographer?

Obviously, a lot of planning goes into a wedding day, but sometimes the best laid plans go astray without warning. That said- I try to stay ready and flexible. I'm always looking to capture the special moments, emotions, expressions, lighting, etc. And I try my hardest to accommodate people while being polite and pleasant at all times.

27. What Makes A Good Wedding Photo?

A good wedding photograph requires several key elements. I usually look to find a colorful background while snapping a particular photo. Besides from finding the right location, it's important to have well-coordinated clothing, a comfortable pose, a positive spirit, spontaneous reactions, and plenty of genuine smiles. **Bottom Line: Smiles. Smiles. And more smiles.** Tell your family and friends to have a good time!

28. What Is Meant By Wedding Photo Restrictions?

Wedding Photos Restrictions are usually imposed by the policy of a church, reception hall, or off-sit facility. Each of these organizations may have preferences that they expect to be respected by professional photographers. Example: some churches do not allow "flash photography" during the ceremony. That means natural light photos only. Some photo sites (like a public garden) must be formally reserved before usage. This usually means the B&G need to obtain a formal permit. Other restrictions may be imposed by mother-nature (weather) and/or darkness. This explains why it's so important to be organized and to stay on time with the overall wedding day plan.

LWR Photography

Preserving Memories for Life

29. Do You Have Any Advice For The Bride & Groom?

The most important advice for anyone who is getting married is to relax, have fun and enjoy the moment. Some couples worry themselves into a frenzy, but there are lots of people available to help make the day a complete success. ENJOY YOUR DAY!

Photo advice is simple; look at the “primary” camera when taking formals (SMILE) and focus on the person you are talking with when taking candid shots. Make sure you engage the people who want to talk with you. Do not become overly conscious about the camera man. Hopefully, you will look at your photos after the honeymoon and you’ll ask yourselves, “That’s a nice picture... when did the photographer take that one?”

30. Do You Have Any Advice For The Bridal Party, Escorts & Ushers?

It’s important to remember that B&G are the main focus of the photographer. The Bridal Party just needs to stand ready to cooperate with a sense of enjoyment and plenty of smiles. Relax. Enjoy.

31. Is There Anything That Can Be Done To Make The Post-Ceremony Formals Less Time Consuming?

Sometimes formals can be a little time consuming while others are waiting for their turn to be in the pictures. It’s easy for children to get bored if things take too long. I recommend that the B&G develop a photo-shoot plan so that everyone is “qued-up” for their part in the photos. Example: Some couples hand-out a short handwritten itinerary which reads– 1st The Bride, 2nd The Bride & Groom, 3rd The Bride & Grooms Parents, 4th The Bride & Grooms Parents and Siblings, 5th The Bride & Grooms Grandparents, etc., etc. etc. This gives the older family members and/or young children the chance to leave the premises (if necessary) before the Bridal Party steps in for their turn at the camera. It’s important to keep things moving so that you don’t arrive late at your reception.

32. What Happens When We Contract Your Services For 10 Hours And We Need More?

LWR will continue taking photos until it is appropriate to leave. No additional charge. And we will always say GOOD-BYE before we depart!

33. Does LWR Photography Offer Videography??

LWR Photography does NOT offer video services, but we have several referrals to pass along upon request. Ask for our Preferred Vendors List. We are also developing a new Muvée Album which is developed from your digital photos along with music and text subtitles. This new product is being offered as a substitute for those who can not afford a book or album. Ask for more details.

LWR Photography

Preserving Memories for Life

34. Does LWR allow ‘substitution’ within the Standard Packages??

LWR prides itself on being flexible and open to discussion about customizing the proposed packages. Special requests are not out of the question. Let’s talk.

35. How Many Options of the Fine Art Coffee Album does LWR offer??

The Fine Art Coffee Table Books have grown extremely popular over recent years, but not everyone can afford the latest formats. That said—LWR does not offer every variation of the Fine Art Albums. The Standard Fine Art Album Sizes currently being offered are limited to 8X8, 8X10 and 10X10 with a variety of page counts for each separate album.

36. How many photos are included in the LWR Fine Art Coffee Table Albums???

LWR will collaborate with the B&G to produce the most attractive and practical design layout within the customer’s favorite picture list. The recommended number of photos (depending on photo sizes) usually falls between 50-75 photos... and in some cases an additional 10-15 would be a comfortable fit for 15 sheets / 30 pages.

37. Does LWR provide the customer with the design files for the Fine Art Coffee Table Book after the album is produced and delivered??

NO. The design services are a part album creation services which are quoted in the package pricing. Thus, LWR does not release the design files to the wedding couple after the albums are produced or delivered.

However, LWR can provide customers with a list of on-line service company’s for those who want to be hands-on with designing their own album.

38. What is THE most important advice LWR can give a wedding couple??

It’s important to do your research very carefully, but once you find someone who really fits your expectations... DO NOT hesitate to lock-in that company.

RESERVE your date before someone else beats you to it!!

39. What are some typical things a B&G should look out for when planning their Big Day?

The Wedding Day should be planned in such a manner so that everyone involved has a *general understanding* of what is intended to happen. Keyword: Intended. There are lots of things that can throw plans off schedule so it’s best to avoid overloading your itinerary. Sometimes the most obvious things are overlooked like drive time, distance, construction zones, traffic accidents, rainy or snowy weather, wrong directions, vehicle breakdowns, restroom breaks, etc. Stay away from making timelines that are built on 5, 10 or 15 minute increments. Recommend using 30 or 60 minute blocks of time while planning.

LWR Photography

Preserving Memories for Life

40. What can be done to PREP a Wedding Party for the Wedding Photos?

- **Make sure you tell your Bridal Party how important your Wedding Photos are to you.**
- **Make sure the Bridal Party understands that you want to see them “in” your photos.**
- **Make sure the Bridal Party understands that “being ready” for their portion of the formals goes a long way towards making a solid package of photo memories.**
- **Make sure everyone in the Bridal Party is relaxed and having fun... and looking their best by wearing a smile throughout the day.**

41. If the Wedding is Cancelled... Is the Security Deposit Refundable??

NO. The Security Deposit (Retainers Fee) is NON-Refundable.

42. Does LWR Accept Credit Cards or Debit Cards for Payment

Unfortunately, we are NOT set-up for credit cards or debit cards. Payments can be made in CASH, Money Order, Certified Checks, and/or Personal Check.

WEDDING ALBUM WEBSITES

www.mypublisher.com

www.shutterfly.com

www.mpix.com

www.picaboo.com

www.blurb.com

www.visionartbook.com

www.asukabooks.com

www.storybookpages.com

www.pictobooks.com

www.graphistudio.com

www.leathercraftsmen.com

www.whiteweddingalbum.com